

Oakland Museum of California



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## **WHITE ELEPHANT SALE RETURNS TO THE SF BAY AREA MARCH 3-4, 2012**

***Preview Sale Scheduled for January 29, 2012***

*All Sale Proceeds Benefit Oakland Museum of California*

This release is available online at: [www.museumca.org/pressroom](http://www.museumca.org/pressroom)

**(OAKLAND, CA) January 5, 2011---** Attracting collectors and bargain hunters alike, the annual White Elephant Sale (WES)---now in its 53rd year---returns to the San Francisco Bay Area on March 3 and 4, 2012. Sale hours are 10 a.m.- 4 p.m. both days, and admission is free.

The legendary Preview Sale, a must for serious shoppers, is **Sunday, January 29, 10 a.m.- 4 p.m.** Tickets are \$15 in advance (visit [WhiteElephantSale.org](http://WhiteElephantSale.org) to purchase) and \$20 at the door. Children under 12 are admitted free but must be accompanied by an adult at all times. Shoppers are urged to purchase tickets in advance.

The Sale is held in a 96,000-square-foot warehouse located on the Oakland Estuary, at 333 Lancaster St. (at Glascock), near the Fruitvale BART. There is a free shuttle service from the Fruitvale BART to the Sale warehouse. For complete details visit the [WhiteElephantSale.org](http://WhiteElephantSale.org) or call [510-536-6800](tel:510-536-6800).

Donations by the public make the White Elephant Sale possible and gently used good quality items are still needed for the 2012 Sale and Preview. A van is available for free pick up by calling [510-839-5919](tel:510-839-5919). For more information, including a list of the many January and February public drop-off dates at the warehouse site visit the WES website.

Organized and presented by the **Oakland Museum Women's Board** to benefit the **Oakland Museum of California (OMCA)**, the legendary White Elephant Sale features quality used items for sale, including an extensive offering of Vintage clothing, fine jewelry, Asian collectibles, tools, furniture, sporting goods, and more. All Sale proceeds benefit the Oakland Museum of California.

The **Oakland Museum Women's Board**, a dedicated group of more than 100 year-round volunteers, has contributed more than \$16 million to support the Museum since 1959. The White Elephant Sale - the Oakland Museum Women's Board's only Fundraising event - is held annually during the first weekend in March and attracts a corps of over 1000 volunteers from

around the Bay Area. Coming soon in January 2012, visit the NEW White Elephant Sale website at [WhiteElephantSale.org](http://WhiteElephantSale.org).

**Calendar Editor Please List:**

**WHITE ELEPHANT PREVIEW SALE: SUNDAY, JANUARY 29**

**WHAT:** Shop till you drop at the 2012 White Elephant Preview Sale, a destination point for serious shoppers.

**WHEN:** Sunday, January 29, 2012, 10 a.m. - 4 p.m.

**WHERE:** 333 Lancaster St. (at Glascock), in Oakland, near the Fruitvale BART.

**TICKETS:** Tickets are \$15 in advance and \$20 at the door. Children under 12 are admitted free but must be accompanied by an adult at all times.

**ABOUT THE OAKLAND MUSEUM OF CALIFORNIA**

The Oakland Museum of California (OMCA) brings together collections of art, history and natural science under one roof to tell the extraordinary stories of California and its people. OMCA's groundbreaking exhibits tell the many stories that comprise California with many voices, often drawing on first-person accounts by people who have shaped California's cultural heritage. With more than 1.8 million objects, OMCA is a leading cultural institution of the Bay Area and a resource for the research and understanding of California's dynamic cultural and environmental heritage. Visit [museumca.org](http://museumca.org) for more information.

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**For more information and visuals, please contact:**

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